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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
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53184 7590 10/17/2007 i2 TECHNOLOGIES US, INC. ONE i2 PLACE, 11701 LUNA ROAD DALLAS, TX 75234			EXAMINER LIU, I JUNG	
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Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Office Action Summary	Application No. 09/970,052	Applicant(s) TENORIO, MANOEL	
	Examiner Marissa Liu	Art Unit 3691	

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

- 1) ☒ Responsive to communication(s) filed on 30 July 2007.
- 2a) ☐ This action is **FINAL**. 2b) ☒ This action is non-final.
- 3) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

- 4) ☒ Claim(s) 1-20 is/are pending in the application.
- 4a) Of the above claim(s) _____ is/are withdrawn from consideration.
- 5) ☐ Claim(s) _____ is/are allowed.
- 6) ☒ Claim(s) 1-20 is/are rejected.
- 7) ☐ Claim(s) _____ is/are objected to.
- 8) ☐ Claim(s) _____ are subject to restriction and/or election requirement.

Application Papers

- 9) ☐ The specification is objected to by the Examiner.
- 10) ☐ The drawing(s) filed on _____ is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.
 Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).
 Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) ☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

Priority under 35 U.S.C. § 119

- 12) ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) ☐ All b) ☐ Some * c) ☐ None of:
1. ☐ Certified copies of the priority documents have been received.
2. ☐ Certified copies of the priority documents have been received in Application No. _____.
3. ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

* See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)

- | | |
|--|---|
| 1) <input checked="" type="checkbox"/> Notice of References Cited (PTO-892) | 4) <input type="checkbox"/> Interview Summary (PTO-413) |
| 2) <input type="checkbox"/> Notice of Draftsperson's Patent Drawing Review (PTO-948) | Paper No(s)/Mail Date. _____ |
| 3) <input type="checkbox"/> Information Disclosure Statement(s) (PTO/SB/08) | 5) <input type="checkbox"/> Notice of Informal Patent Application |
| Paper No(s)/Mail Date _____ | 6) <input type="checkbox"/> Other: _____ |

DETAILED ACTION

1. Claims 1-20 are presented for examination. Applicant filed a request for continued prosecution and a request to enter the previously unentered after final amendment on 7/30/2007 amending claims 1, 10-14 and 19-20. In view of Applicant's amendment, the Examiner withdraws the grounds of rejection of claims 1-20 based on 35 USC 102. However, new grounds of rejection of claims 1-20 necessitated by Applicant's amendment are established in the instant office action as set forth in detail below.

Claim Rejections - 35 USC § 103

1. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

2. Claims 1-6, 10-16, and 19-20 are rejected under 35 U.S.C. 103(a) as being unpatentable by Lupien et al., U.S. Patent Num: 6,012,046 (PTO-892 reference A) in view of Alsberg et al., US Publication Number; 2001/0032162 A1 (PTO-892 reference B).

3. As per claim 1 or 11 or 12, Lupien et al. teaches a system for generating a display of at least one side of a market, the system comprising a computer system having one or more computers and operable to:

generate a display of the received market data, the display comprising a price

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axis, a quantity axis (see column 6, lines 48-50 and column 7, lines 29-40 and Fig. 2-3 and 6), and one or more offer bars, each offer bar representing one or more offers comprising substantially equal offered prices, placement of an offer bar along the price axis (see column 7, lines 3-35) representing the substantially equal offered prices for the one or more offers represented by the offer bar, height of an offer bar relative to the quantity axis representing an aggregate offered quantity for the one or more offers represented by the offer bar (see Fig. 2-3, 6, 10);

access an average price specified by a user (see abstract);

calculate an offered quantity (see column 12, lines 7-13) available at the specified average price based on the received market data (see Fig. 2 and column 6, lines 66-67 and column 7, lines 1-5); and

Lupien et al. does not teach:

receive market data reflecting the one or more offers, from one or more market participants, each offer comprising at least an offered price and an offered quantity;

indicate the calculated offered quantity within the display of the received market data.

Alsberg et al. teaches:

receive market data reflecting the one or more offers, from one or more market participants, each offer comprising at least an offered price and an offered quantity (see Fig. 1 and 3; ¶ 0096);

indicate the calculated offered quantity within the display of the received market data (¶ 0174; Fig. 23).

Therefore, it would be prima facie obvious to one of ordinary skill in the art at the time the invention was made to add receive market data reflecting the one or more offers, from one or more market participants, each offer comprising at least an offered price and an offered quantity and indicate the calculated offered quantity within the display of the received market data feature to the system of Lupien et al. because Alsberg et al. teaches that the feature helps to generate accurate real-time valuable marketplace information (§ 0002).

4. As per claim 2, Lupien et al. and Alsberg et al. teach the system of Claim 1 described above. Lupien et al. further teaches wherein the indication of the calculated offered quantity comprises a line placed along the quantity axis at the calculated offered quantity (see Fig. 2-3 and 6).

5. As per claim 3, Lupien et al. and Alsberg et al. teach the system of Claim 1 described above. Lupien et al. further teaches wherein:

the computer system is further operable to indicate the specified average price (see Fig. 2 and column 6, lines 65-67) in addition to the calculated offered quantity (see column 12, lines 10-13); and

the display of the specified average price comprises a line placed along the price axis at the specified average price (see Fig. 2-3 and 6).

6. As per claim 4, Lupien et al. and Alsberg et al. teach the system of Claim 1, wherein:

the offers comprise asks (see column 2, lines 5-9);

the market participants comprise sellers (see column 2, lines 5-6);

offered prices comprise ask prices (see column 2, lines 5-27 and abstract);

offered quantities comprise ask quantities (see column 2, lines 5-27 and abstract).;

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the offer bars comprise ask bars (see Fig. 9A and column 12, lines 24-32);

the specified average price comprises an average buy price (see column 7, lines 42-47);

and

the calculated offered quantity comprises a quantity available at the specified average buy price (see column 6, lines 66-67, column 19, lines 55-67 and Fig. 2).

7. As per claim 5, Lupien et al. and Alsberg et al. teach the system of Claim 1 described above. Lupien et al. further teaches wherein the computer system is further operable to:

access a quantity specified by the user (see Fig 2 and column 6, lines 66-67).;

calculate an average offered price at which the specified quantity is available based on the market data (see column 19, lines 53-67, Fig. 2-3, and 6); and

indicate the calculated average offered price within the display of the received market data (see column 2, lines 20-25).

8. As per claim 6, Lupien et al. and Alsberg et al. teach the system of Claim 1 described above. Lupien et al. further teaches wherein the computer system is further operable to:

receive new market data reflecting one or more changes in the one or more offers (see abstract and column 2, lines 18-33); and

in response to receiving the new market data, update the display of the market data (see column 7, lines 55-58).

9. As per claim 10, Lupien et al. and Alsberg et al. teach a method for generating a display of at least one side of a market, the displayed side of the market comprising one or more offers from one or more market participants, each offer comprising at least an offered price and an offered quantity,

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the method comprising:

receiving market data reflecting the one or more offers (see Figs. 2 and 6);
generating a display of the received market data, the display comprising a price axis, a quantity axis (see column 7, lines 29-40 and Fig. 2-3 and 6), and one or more offer bars, each offer bar representing one or more offers comprising substantially equal offered prices (see column 7, lines 3-35), placement of an offer bar along the price axis representing the substantially equal offered prices for one or more offers represented by the offer bar, height of an offer bar relative to the quantity axis representing an aggregate offered quantity for the one or more offers represented by the offer bar (see column 7, lines 3-35 and Figs. 2, 6-7);

accessing an average price specified by a user (see abstract);

calculating an offered quantity (see column 12, lines 7-13) available at the specified average offered price based on the received market data (see Fig. 2 and column 6, lines 66-67 and column 7, lines 1-5); and

indicating the calculated offered quantity within the display of the received market data (see column 12, lines 7-14).

10. As per claim 13, Lupien teaches a system for generating a display of at least one side of a market, the system comprising a computer system having one or more computers and operable to:

generate a display of the received market data, the display comprising a price axis, a quantity axis (see column 7, lines 3-35), and one or more ask bars, each ask bar representing one or more asks comprising substantially equal ask prices, placement of an ask bar along the price axis representing the substantially equal ask prices for the one or more asks represented by the

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ask bar, height of an ask bar relative to the quantity axis representing an aggregate ask quantity for the one or more asks represented by the ask bar (see column 7, lines 3-35 and Figs. 2, 6-7);

access an average buy price specified by a user (see abstract);

calculate a quantity (see column 12, lines 7-13) available at the average buy price based on the received market data (see Fig.2 and column 6, lines 66-67 and column 7, lines 1-5);

indicate the specified average buy price within the display of the received market data, the indication of the specified average buy price comprising a line placed along the price axis at the specified average price (see Fig. 2 and column 6, lines 66-67 and column 7, lines 1-45);

indicate the calculated quantity within the display of the received market data, the indication of the calculated quantity comprising a line placed along the quantity axis at the calculated offered quantity (see Fig.2; column 7, lines 1-45, and column 12, lines 1-13);

access a quantity specified by the user (see abstract);

calculate an average buy price at which the specified quantity is available based on the market data (see column 12, lines 1-14);

the indication of the specified quantity comprising a line placed along the quantity axis at the specified quantity (see Figs. 2-3 and 6-7);

indicate the calculated average buy price within the display of the received market data, the indication of the calculated average buy price comprising a line placed along the price axis at the calculated average buy price (see Figs. 2-3 and 6-7);

receive new market data reflecting one or more changes in the one or more asks (see column 2, lines 1-30 and column 7, lines 30-62); and

in response to receiving the new market data, update the display of the market data (see column 7, lines 55-60).

Lupien et al. does not teach:

receive market data reflecting the one or more asks, from one or more market participants, each ask comprising at least an ask price and an ask quantity;

indicate the specified quantity within the display of the received market data.

Alsberg et al. teaches:

receive market data reflecting the one or more asks, from one or more market participants, each ask comprising at least an offered price and an ask quantity (see Fig. 1 and 3; ¶ 0096);

indicate the specified quantity within the display of the received market data (¶ 0174; Fig. 23).

Therefore, it would be prima facie obvious to one of ordinary skill in the art at the time the invention was made to add receive market data reflecting the one or more asks, from one or more market participants, each ask comprising at least an ask price and an ask quantity and indicate the specified quantity within the display of the received market data feature to the system of Lupien et al. because Alsberg et al. teaches that the feature helps to generate accurate real-time valuable marketplace information (¶ 0002).

11. As per claim 14, Lupien et al. teaches a system for generating a display of at least one side of a market, the displayed side of the market comprising one or more offers from one or more market participants, each offer comprising at least an offered price and an offered quantity, the system comprising a computer system having one or more computers and operable to:

generate a display of the received market data, the display comprising a price axis, a quantity axis, a first price curve comprising a plot of average offered price as a function of quantity alone, and a second price curve comprising a plot of average offered price as a function of quantity and an approved market participant list for a user, there being an area separating at least certain portions of the first price curve from certain portions of the second price curve, there generally being higher average offered prices associated with the first price curve and lower average offered prices associated with the second price curve (see Fig. 2-3, 6-10);

access a quantity specified by the user (see abstract and column 6, lines 40-67);

calculate a first average offered price (see column 2, lines 49-67) and a second average offered price (see abstract and column 12, lines 1-15).

first average offered price comprising a price at which the specified quantity is available independent of the approved market participant list (see column 2, lines 49-67, where “anonymous” is equivalent of “independent of the approved market participant list”), the second average offered price comprising a price at which the specified quantity is available taking into account the approved market participant list (see abstract and column 12, lines 1-15), the first calculated average offered price being less than or equal to the second calculated average offered price (see column 19, lines 54-59); and

indicate the first and second calculated average prices within the display of the received market data (see column 7, lines 30-62).

Lupien et al. does not teach:

receive market data reflecting the one or more offers, from one or more market participants, each offer comprising at least an offered price and an offered quantity;

Alsberg et al. teaches:

receive market data reflecting the one or more offers, from one or more market participants, each offer comprising at least an offered price and an offered quantity (see Fig. 1 and 3; ¶ 0096);

Therefore, it would be prima facie obvious to one of ordinary skill in the art at the time the invention was made to add receive market data reflecting the one or more offers, from one or more market participants, each offer comprising at least an offered price and an offered quantity feature to the system of Lupien et al. because Alsberg et al. teaches that the feature helps to generate accurate real-time valuable marketplace information (¶ 0002).

12. As claim 15, Lupien et al. and Alsberg et al. teach the system of Claim 14 described above. Lupien et al further teaches wherein the indication of the first and second calculated average offered prices comprises a line placed along the quantity axis at the specified quantity, the line intersecting the first price curve at the first calculated average offered price, the line intersecting the second price curve at the second calculated average offered price (see Figs. 2-3 and 6-7).

13. As per claim 16 Lupien et al. and Alsberg et al. teach the system of Claim 14 described above. Lupien further teaches wherein:

the offers comprise asks (see column 2, lines 5-9);

the market participants comprise sellers (see column 2, lines 5-6);

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offered prices comprise ask prices (see column 2, lines 5-27 and abstract);
offered quantities comprise ask quantities (see column 2, lines 5-27 and abstract);
the approved market participant list comprises an approved seller list; and
the calculated first and second average offered prices each comprise an average buy price at which the specified quantity is available (see Fig. 2, column 2, lines 66-67 and column 6, lines 48-50).

14. As per claim 19, Lupien et al. teaches a method for generating a display of at least one side of a market the method comprising:

receiving market data reflecting the one or more offers (see Figs. 2, 6).
generating a display of the received market data, the display comprising a price axis, a quantity axis, a first price curve comprising a plot of average offered price as a function of quantity alone, and a second price curve comprising a plot of average offered price as a function of quantity and an approved market participant list for a user, there being an area separating at least certain portions of the first price curve from certain portions of the second price curve, there generally being higher average offered prices associated with the first price curve and lower average offered prices associated with the second price curve (see Figs. 2-3 and 6-10);
accessing a quantity specified by the user (see column 6, lines 40-67 and abstract);
calculating a first average offered price (see column 2, lines 49-67) and a second average offered price (see abstract and column 12, lines 1-15),
first average offered price comprising a price at which the specified quantity is

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available independent of the approved market participant list (see column 2, lines 49-67, where “anonymous” is equivalent of “independent of the approved market participant list”), the second average offered price comprising a price at which the specified quantity is available taking into account the approved market participant list (see abstract and column 12, lines 1-15), the first calculated average offered price being less than or equal to the second calculated average offered price (see column 19, lines 54-59); and

indicating the first and second calculated average offered prices within the display of the received market data (see column 7, lines 30-62).

Lupien et al. does not teach:

receive market data reflecting one or more offers, from one or more market participants, each offer comprising at least an offered price and an offered quantity;

Alsberg et al. teaches:

receive market data reflecting one or more offers, from one or more market participants, each offer comprising at least an offered price and an offered quantity (see Fig. 1 and 3; ¶ 0096);

Therefore, it would be prima facie obvious to one of ordinary skill in the art at the time the invention was made to add receive market data reflecting one or more offers, from one or more market participants, each offer comprising at least an offered price and an offered quantity feature to the system of Lupien et al. because Alsberg et al. teaches that the feature helps to generate accurate real-time valuable marketplace information (¶ 0002).

15. As per claim 20, Lupien teaches a software for generating a display of at least one side of a market, the software embodied in a computer-readable medium and when executed operable to:

generate a display of the received market data, the display comprising a price axis, a quantity axis, a first price curve comprising a plot of average offered price as a function of quantity alone, and a second price curve comprising a plot of average offered price as a function of quantity and an approved market participant list for a user, there being an area separating at least certain portions of the first price curve from certain portions of the second price curve, there generally being higher average offered prices associated with the first price curve and lower average offered prices associated with the second price curve (see Figs. 2-3 and 6-10);

access a quantity specified by the user (see column 6, lines 40-67 and abstract);

calculate a first average offered price (see column 2, lines 49-67) and a second average offered price (see abstract and column 12, lines 1-15), the first average offered price comprising a price at which the specified quantity is available independent of the approved market participant list (see column 2, lines 49-67, where “anonymous” is equivalent of “independent of the approved market participant list”), the second average offered price comprising a price at which the specified quantity is available taking into account the approved market participant list (see abstract and column 12, lines 1-15), the first calculated average offered price being less than or equal to the second calculated average offered price (see column 19, lines 54-59); and

indicate the first and second calculated average offered prices within the display of the received market data (see column 7, lines 30-62).

Lupien et al. does not teach:

receive market data reflecting one or more offers, from one or more market participants, each offer comprising at least an offered price and an offered quantity;

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Alsberg et al. teaches:

receive market data reflecting one or more offers, from one or more market participants, each offer comprising at least an offered price and an offered quantity (see Fig. 1 and 3; ¶ 0096);

Therefore, it would be prima facie obvious to one of ordinary skill in the art at the time the invention was made to add receive market data reflecting one or more offers, from one or more market participants, each offer comprising at least an offered price and an offered quantity feature to the system of Lupien et al. because Alsberg et al. teaches that the feature helps to generate accurate real-time valuable marketplace information (¶ 0002).

16. Claims 7 is rejected under 35 U.S.C. 103(a) as being unpatentable over Lupien et al., U.S. Patent No.: 6,012,046 (see PTO-892 reference A) in view of Alsberg et al., US Publication Number: 2001/0032162A1, further in view of Official Notice.

17. As per claim 7, Lupien et al. and Alsberg teach the system of claim 1 described above. Lupien further teaches wherein the computer system is further operable to:

calculate the offered quantity available at the specified average price in addition to the received market data (see Fig.2 and column 6, lines 66-67 and column 7, lines 1-5).

Lupien does not teaches the following:

access an approved market participant list;
adjust the heights of one or more offer bars to reflect one or more market participants being excluded from the approved market participant list; and
based on the approved market participant list.

Official Notice is taken that access seller/participant list and adjust offer is old and well

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established in the business of market information as a convenient way for buyer or seller or participant to obtain updated market information. It would have been obvious to one having ordinary skill in the art at the time of the invention to have included access seller/participant list and adjust offer to a display of market.

18. Claims 8-9 are rejected under 35 U.S.C. 103(a) as being unpatentable over Lupien et al., U.S. Patent No.: 6,012,046 in view of Alsberg et al., US Publication Number: 2001/0032162A1, further in view of Official Notice, further in view of Buist, US Patent Number: 6,408,282 B1.

19. As per claim 8, Lupien et al., Alsberg et al. and Official Notice teach the system of Claim 7 described above. Lupien et al. further teaches wherein:

the offers comprise asks (see column 2, lines 5-9);

the market participants comprise sellers (see column 2, lines 5-6);

offered prices comprise ask prices (see column 2, lines 5-27 and abstract);

offered quantities comprise ask quantities (see column 2, lines 5-27 and abstract);

the specified average price comprises an average buy price (see column 7, lines 42-47);

and

the calculated offered quantity comprises a quantity available at the average buy price (see column 6, lines 66-67, column 19, lines 55-67).

Lupien does not teach:

the offer bars comprise ask bars;

the approved market participant list comprises an approved seller list;

Buist teaches:

the offer bars comprise ask bars (see Fig. 14 and column 15, lines 30-67);

the approved market participant list comprises an approved seller list (see column 3, lines 33-34; Fig. 40; Fig. 49; Fig. 48B, where “seller to notify seller’s broker of authorized transaction” is equivalent of “approved seller list”).

Therefore, it would be prima facie obvious to one of ordinary skill in the art at the time the invention was made to add market participant list and offer bars comprise ask bars features to the system of Lupien et al. because Buist teaches that adding market participant list and offer bars comprise ask bars features help supports an improved human interface and provides faster access to critical information (see column 2, lines 65-67 and column 3, lines 33-34).

20. As per claim 9, Lupien et al., Alsberg et al. and Official Notice teach the system of Claim 7 described above. Buist further teaches:

operable to divide each of the offer bars into one or more bar segments, each bar segment corresponding to a particular offer from a particular market participant (see Fig. 13; Fig. 14 shows the “divide each of the offer bars into one or more bar segments”; Fig. 49 and column 15, lines 30-67).

Therefore, it would be prima facie obvious to one of ordinary skill in the art at the time the invention was made to add market participant list to the system of Lupien et al. because Buist teaches that adding market participant list helps supports an improved human interface and provides faster access to critical information (see column 2, lines 65-67 and column 3, lines 33-34).

21. Claims 17-18 are rejected under 35 U.S.C. 103(a) as being unpatentable over Lupien et al., U.S. Patent No.: 6,012,046 in view of Alsberg et al., US Publication Number: 2001/0032162A1, further in view of Buist, US Patent Number: 6,408,282 B1.

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22. As per claim 17, Lupien et al. and Alsberg et al. teach the system of Claim 14. Lupien further teaches wherein the computer system is further operable to:

access an average price specified by the user (see abstract and column 6, lines 66-67)

Lupien et al. does not teach:

calculate a first offered quantity and a second offered quantity, the first calculated offered quantity comprising a quantity available at the specified average price independent of the approved market participant list, the second calculated offered quantity comprising a quantity available at the specified average price taking into account the approved market participant list, the first calculated offered quantity being greater than or equal to the second calculated offered quantity; and indicate the first and second calculated offered quantities within the display of the received market data.

Buist teaches:

calculate a first offered quantity (see column 37, lines 15-45, where “a first list of offers to sell” is equivalent of “a first offered quantity”) and a second offered quantity (see column 37, lines 15-45, where “second list of offers to sell” is equivalent of “second offered quantity”), the first calculated offered quantity comprising a quantity available independent of the approved market participant list, the second calculated offered quantity comprising a quantity available taking into account the approved market participant list (see column 3, lines 33-34 and Figs. 40, and 49), the first calculated offered quantity being greater than or equal to the second calculated offered quantity; and indicate the first and second calculated offered quantities within the display of the received market data (see Fig. 14, column 37, lines 15-47 and column 38, lines 1-26).

Therefore, it would be prima facie obvious to one of ordinary skill in the art at the time the invention was made to add market participant list and the first and second calculated offered quantities features to the system of Lupien et al. because Buist teaches that adding market participant list and the first and second calculated offered quantities features help supports an improved human interface and provides faster access to critical information (see column 2, lines 65-67 and column 3, lines 33-34).

23. As per claim 18, Lupien et al. and Alsberg et al. teach the system of Claim 14 described above. Buist further teaches wherein the computer system is further operable to:

receive new market data reflecting one or more changes in the one or more offers (see column 2, lines 65-67 and column 3, lines 1-44).

in response to receiving the new market data, update the display of the market data (see column 2, lines 65-67 and column 3, lines 1-44).

Therefore, it would be prima facie obvious to one of ordinary skill in the art at the time the invention was made to add receive new market data reflecting one or more changes in the one or more offers and update display of the market data features to the system of Lupien et al. because Buist teaches that adding receive new market data reflecting one or more changes in the one or more offers and update display of the market data features help supports an improved human interface and provides faster access to critical information (see column 2, lines 65-67 and column 3, lines 33-34).

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Response to Arguments

24. Applicant's arguments with respect to claims 1-20 have been considered but are moot in view of the new ground(s) of rejection.

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Marissa Liu whose telephone number is 571-270-1370. The examiner can normally be reached on IFP.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, James P. Trammell can be reached on 571-273-6712. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

A handwritten signature in black ink is written over a circular stamp. The stamp contains the text "PATENT EXAMINER" and "UNIT 3691" in a circular arrangement.